



MOMBRILLIANT

OUR VISION & MISSION

MomBrilliant's vision is to be the leading parenting educational platform satisfying the needs and goals of mothers.

MomBrilliant's mission is to educate and support mothers through a network of certified pediatric & parenting specialists. We aim to build a supportive network of confident mothers raising happy, healthy, and thriving children.

MomBrilliant is seeking applications from outstanding candidates for course content creation. The Content Creator contributes to educational resources and activities to support the delivery of maternal and pediatric care and advance the profession of **mental health support**.

POSITION

Psychologist / Counsellor / Social Worker - Content Creator specializing in Maternal and Pediatric Health

POSITION OVERVIEW

MomBrilliant educators design and develop engaging course content to assist new mothers with physical and emotional needs during the postpartum period; content creators perform the dual role of supporting maternal health and providing pediatric educational resources. The content delivery **mental health support facilitator** is an advanced position in postpartum care that offers educational content through the lens of a counsellor/social worker. Content creators will provide informational support to mothers on caring for themselves and their newborns after delivery. The successful candidate will create content and attend filming sessions to record video modules and live masterclasses.

The successful candidate will serve as part of MomBrilliant's multidisciplinary team and collaborate with MomBrilliant's Program Development Manager and other pediatric specialists. The candidate will benefit from working from home, flexible hours, and a project-based salary with commission opportunities. Studio recordings in-person will occur (Location : Winnipeg, MB).

RESPONSIBILITIES & DUTIES

EDUCATION

- Provide mental health and wellness education within the scope of relevant professional standards to support community members in improving their well-being as it relates to mental health and parenting needs.
- Educate families in understanding and identifying postpartum depression.
- Provide mothers with coping exercises including mindfulness, grounding, and self-compassion.
- Provide mothers with education/resources related to health practices, illness prevention and navigation of the health care system to access health services.
- Provide evidence-based information to assist diverse mothers with various issues.



careers@mombrilliant.com



www.mombrilliant.com





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QUALIFICATIONS

- Graduate Degree in Counseling, Psychology, Psychiatric Nursing or Social Work from a Provincially authorized post-secondary program.
- Current registration/license in good standing with the applicable college.
- Minimum of two (2) years of recent professional experience related to maternal and child health promotion in an approved Mental Health Care setting.
- Completion of Child and Youth Care Program, Family Support Worker Certificate, or relevant education is an asset.
- Knowledge of Adult Learning and Behavior Change Principles is an asset.
- Working experience in instructional design and with instructional technology is an asset.
- Ability to write effective copy, instructional text, audio scripts/video scripts is an asset.

OTHER RESPONSIBILITIES

- Completes required content creation orientation
- Utilizes MomBrilliant branding
- Punctual and dependent for assigned tasks

Closing date for applications is March 14, 2022; however, applications will be accepted until a suitable candidate is appointed.

RESPONSIBILITIES & DUTIES (CONTINUED)

COMMUNICATION

- Strengthen and empower families, encourage family resilience, and promote positive developmental outcomes for babies.
- Respect the parenting style of families, provide opportunities for mothers to ask questions or express concerns in community engagement. Motivates and supports new mothers on implementing parenting techniques in the household.
- Apply a broad range of educational strategies to achieve optimal health outcomes and build capacity.
- A strong candidate will demonstrate an ability to teach and communicate effectively to diverse audiences.
- Provide necessary emotional care and recovery advice for both the new mom and baby.

CONTENT DELIVERY

- Excellent written skills. A successful candidate must put together presentation for content delivery. Creation of written material and infographics to be used in tandem with content delivery.
- Create engaging course content lessons that enhances retention and transfer of knowledge. Create resources, exercises, supporting material/media, and activities to complement lessons.
- Attend meetings with Program Development Manager to identify target audience's training needs to ensure alignment with MomBrilliant's mission
- Timely completion of content and supportive documents.
- Attend studio recordings of content delivery.
- Attend community Q&A sessions.

INTERESTED?

Send resume and cover letter to careers@momb brilliant.com.
Start Date : April 4, 2022 or as soon as possible. For clarification or information about this position, please contact Catherine David, Co-founder, and Program Development Manager, at careers@momb brilliant.com.



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